

Kodak Alaris Recognized as a Best Channel Vendor For Delivering Exceptional Value to ECM Partners

Value Added Resellers have recognized Kodak Alaris as one of the Best Channel Vendors for 2017

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ROCHESTER, N.Y., January 26, 2017 – Value Added Resellers (VARs) across 15 different technology categories including ECM Hardware, Data Collection/Mobility, Business Continuity/BCDR, Network Security and Managed Services, have recognized Kodak Alaris as one of the Best Channel Vendors for 2017. This is the second consecutive year that Kodak Alaris has been rated as a top channel vendor.



More than 5,300 votes were cast in the ninth Best Channel Vendor survey, an annual poll conducted by Business Solutions Magazine (BSM), making it one of the largest of its kind. Scores were tallied using a methodology provided by Penn State University to ensure statistical accuracy. Vendors are scored on a scale of 0 (worst) to 5 (best) across seven areas including product innovation and reliability, service and support, and how 'channel friendly' the vendor is, Kodak Alaris was highly rated in the ECM Hardware category for its product features, reliability and innovation.

"VARs and other channel partners are critical to our success," said Siddhartha Bhattacharya, vice president of global marketing for Kodak Alaris' Information Management division. "They drive our customer relationships, from order fulfillment and supply chain management to solution implementation. That's why Kodak Alaris continues to invest heavily in our channel programs, providing partners with the resources they need to grow their businesses. In the coming weeks, we will raise the bar again with an all-new, modern partner

experience that will make it even more beneficial for partners to choose Kodak Alaris as the go-to vendor for document and information management solutions." For more information, please visit www.kodakalaris.com/b2b/partner-programs.

About Kodak Alaris Information Management

The ever-increasing flood of data, and how we manage it, is one of the greatest opportunities facing businesses and governments in the 21st century. Kodak Alaris works with organizations from small offices to global enterprises, bringing together the best science, technology and partnerships so its clients can stay ahead of the curve. From our award-winning range of scanners and software to the best global customer service and support, we're here to help businesses transform data into a powerful competitive advantage. To learn more, please visit www.kodakalaris.com/go/IMnews.

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