



Kofax Named 2017 Best Channel Vendor by Business Solutions Magazine

Product Features and Reliability Earn High Marks in ECM Software Category

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- Kofax®, a leading provider of software to simplify and transform the First Mile™ of business, today announced that Kofax was named a 2017 Best Channel Vendor by Business Solutions Magazine (BSM).
- BSM partnered with Pennsylvania State University to conduct a web-based subscriber survey from September to mid-October 2016. BSM asked subscribers to rate their vendor partners on a scale of 0 (worst) to 5 (best) in the following categories: Service/Support, Channel Friendly, Channel Program, Product Features, Product Reliability, Product Innovation and Adequate VAR Margins.
- An overall average score for each vendor was tabulated by adding the cumulative scores of the seven categories and dividing that score by the number of subscribers who rated that product. More than 5,000 votes were collected from value added resellers (VARs), managed services providers (MSPs), software developers and integrators, with survey results published in BSM's January 2017 issue.
- Kofax was designated a Best Channel Vendor in the ECM Software Technology category among a field of 18 vendors, receiving notably high ratings in Product Features and Product Reliability.

Supporting Quotes

“Our Best Channel Vendor Awards are designed to provide solution providers with insight into the vendor partners that are viewed by their peers as the best-of-the-best,” said Mike Monocello, Editor-in-Chief of Business Solutions Magazine. “We congratulate Kofax on being named a Best Channel Vendor and for earning high marks for product features and reliability.”

“Kofax is committed to helping our partner channel win business in new markets, expand opportunities in existing ones and provide exceptional value to end user customers,” said Reynolds C. Bish, Chief Executive Officer of Kofax. “We’re very happy that our partners recognize these commitments and Business Solutions Magazine has given us its Best Channel Vendor award.”

About Kofax

Kofax is a leading provider of software to simplify and transform the First Mile™ of business. Success in the First Mile can dramatically improve the customer experience, greatly reduce operating costs and increase competitiveness, growth and profitability. Kofax software and solutions provide a rapid return on investment to more than 25,000 customers in financial services, insurance, government, healthcare, higher education, supply chain, business process outsourcing and other markets. Kofax markets its solutions via a direct sales and service organization, along with a global network of more than 1,000 authorized partners in more than 70 countries throughout the Americas, EMEA and Asia Pacific.

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