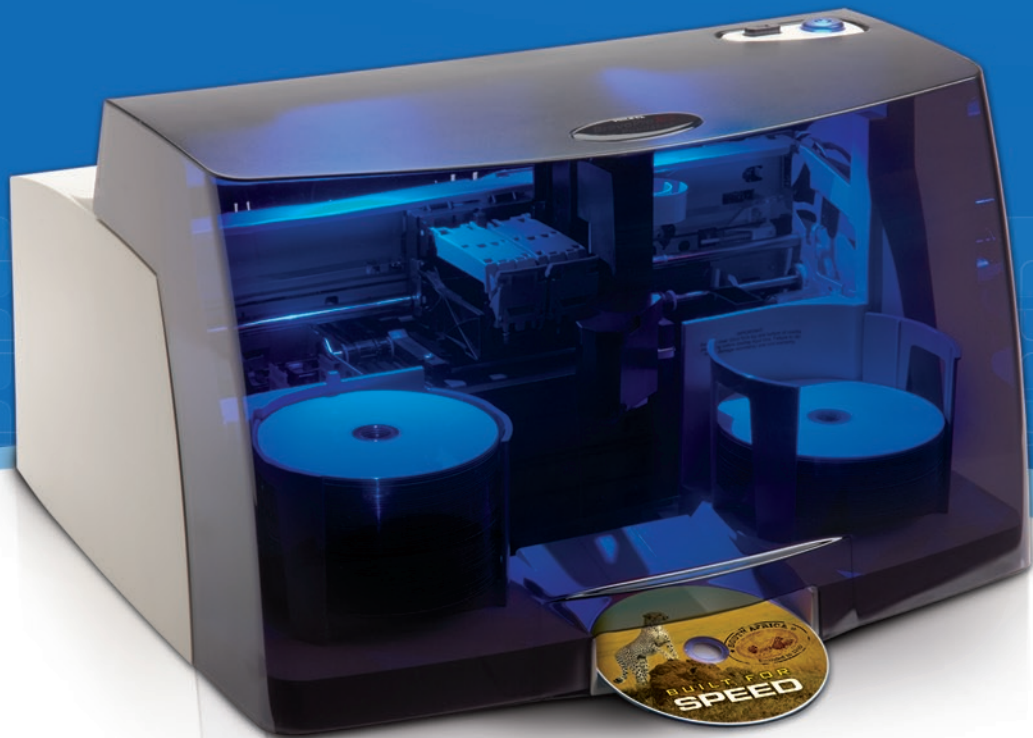


BravoPro Xi-Series Disc Publishers

The fastest disc publishers in their class.



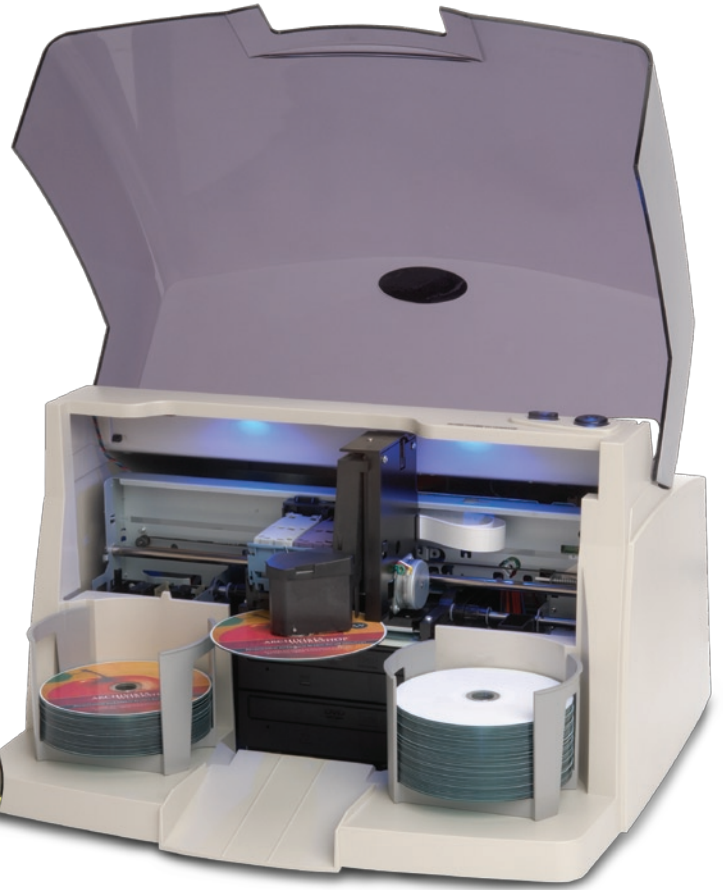
PRIMERA
TECHNOLOGY, INC.

www.primera.com

BravoPro Xi-Series: The Fastest, Most Rock-Solid Disc Publishers

Primera's BravoPro, the world's best-selling two-drive, 100-disc capacity disc publisher, has now become the **BravoPro Xi-Series**.

This re-designed and re-engineered range of disc publishers is faster, more efficient and even more reliable than ever before. It's the perfect choice for producing quantities of professional-quality burned and printed discs – automatically and hands-free.



BravoPro Xi AutoPrinter®

- » 100-disc capacity
- » Print-only version - no drives
- » Perfect for side-by-side use with tower-style disc duplicators

BravoPro Xi Disc Publisher®

- » 100-disc capacity
- » One recording drive

BravoPro Xi2 Disc Publisher®

- » 100-disc capacity
- » Two recording drives



BravoPro Xi and Xi2 may also be ordered with the latest-generation Blu-ray Disc™ recordable drives. With Blu-ray Disc drives you'll be able to record high-definition video as well as perform back-ups of files, photos, video and more. Both 25GB single-layer and 50GB dual-layer discs are supported.

Blazingly Fast

The main goal for the new BravoPro Xi-Series was to maximize throughput. All parts of the process were carefully analyzed, including robotics, disc picking and software. All have now been optimized for the fastest possible production speeds.

The most significant change has been to the disc transport robotics. Instead of a lead screw, the robotic arm is belt-driven by a microprocessor-controlled stepper motor. Belt drives are capable of much faster throughput – in this case, about 300% faster!



Precise Disc Picking

Primera's AccuDisc™ picking technology has always been the best in the business. It uses patented, precision mechanics and software to know that it has picked just one disc at a time. This prevents misfeeds and double discs which can not only interrupt operation but can even damage recording drives.

Now in its seventh generation, AccuDisc has been further optimized for speed. As a result, disc picking is up to 200% faster than before.

Professional-Grade Printing

The built-in, high-resolution inkjet printing is powered by Lexmark®, a world leader in printing technology. With up to 4800 dpi quality, it has the highest printing resolution available from any manufacturer of disc publishers – in fact, almost four times higher print resolution than a leading competitor.

Combine this ultra high resolution printing with Primera's TuffCoat with WaterShield™ CDs and DVDs and you'll get the most professional looking discs, too. TuffCoat with WaterShield discs are highly water-, scratch- and smudge-resistant. They also have a gorgeous, high-gloss finish unlike anything you've probably ever seen before. Of course, virtually all other brands of inkjet-printable optical media are also supported.

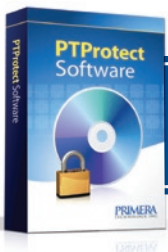
Produce gorgeous, professional-quality CDs, DVDs and Blu-ray Discs.



Getting the Discs Out

In some applications such as medical imaging and video/audio-on-demand it is imperative that discs can be dispensed out the front of the unit. On BravoPro Xi-Series, it's an automatic, built-in feature. On some competitive units you have to manually open a door or a drawer every time – a huge inconvenience if you're doing it all day long.

BravoPro Xi-Series also has two software-selectable input bins. This means you can put 50 CDs on the left and 50 DVDs on the right. Or put 50 DVDs on the left and 50 BD-Rs on the right. Whatever combination works for you, you'll save the time and trouble of switching out media when a different type is required for a particular job.



**Protect Your Digital Content
with PTProtect.**

Increased Print Area

Built-in disc design software called SureThing™ Primera Edition (Windows) or DiscCover™ (Mac) lets you place photos, backgrounds, text and graphics anywhere on the disc, including as far into the middle of the disc as you wish – a major limitation with other brands of disc publishers.

Primera prints to center of disc

Competitor can't print to center



Powerful Software that's Easy to Use

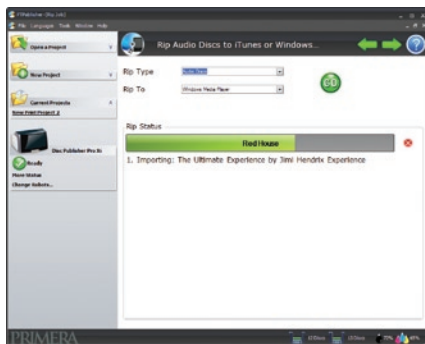
Using the BravoPro Xi-Series is as easy as printing to any office printer. Primera's exclusive PTPublisher™ Software, written by our own software engineers, has won critical acclaim for its simple, wizard-style interface. Training new operators takes just minutes instead of hours.

Simply choose the type of job you want to perform (data, video, audio, etc.), match with a print file, and press "GO." **It's that easy!**



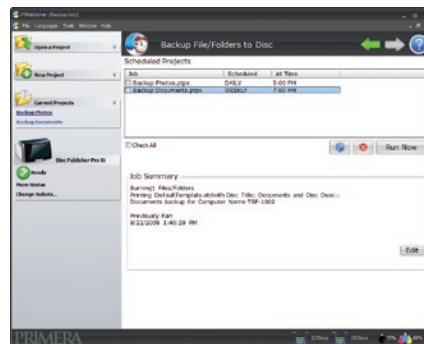
Extra Value

You get more for your money with BravoPro Xi-Series. In addition to the included PTPublisher software for disc burning and printing, you also get these valuable extra built-in software features:



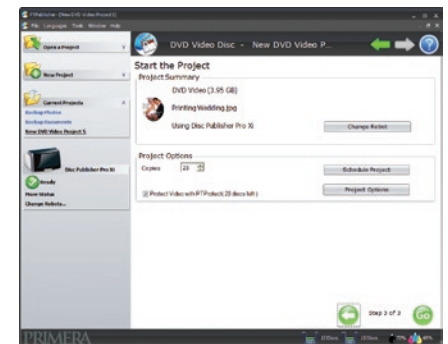
PTrip™

Lets you robotically RIP your personal music CDs and load them into Apple® iTunes® for iPhone®, iPod® and iPod Touch® or Microsoft® Media Player.



PTBackup™

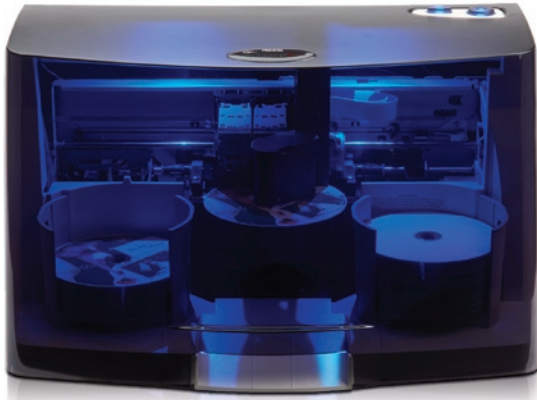
Automatic, scheduled back-ups of your files to CDs, DVDs or optional 25GB and 50GB Blu-ray Discs. Archival-grade TuffCoat branded optical media is available from Primera.



PTProtect™

With a single mouse click, you can prevent unauthorized duplication of your valuable DVD video files. Three free protections are included; additional protections are available at a reasonable per-disc price.

Other Primera-exclusive software features are currently under development, including the first-ever iPhone application for disc publishers. Software updates are made available to registered users at no extra charge.



The Most Illuminating Feature

New to BravoPro Xi-Series is built-in blue LED lighting. The soft blue glow not only helps you see what's going on inside, but pulses when supplies are getting low and blinks on/off if an error condition is reported. You'll always know the status of your jobs whether you're sitting next to the unit or standing on the other side of the room.

Integration Made Easy

Sometimes integration is required for applications like PACS/DICOM medical imaging systems, law enforcement and surveillance video, back up and archival, video and audio on-demand and more.

Primera makes integration easy with a simple yet comprehensive Software Developer's Kit (SDK) for both Windows and Mac. The SDK is free to qualified developers. We're proud to be the only company in our industry that actively supports 3rd-party developers on Windows, Mac and even Linux.

PTBurn™ SDK

Simply the Best

With their fast throughput, superior print quality, valuable extra software features, affordable price and per-disc costs, Windows and Mac compatibility, SDK's and more, Primera's BravoPro Xi-Series Disc Publishers are simply the best mid-sized disc publishers you can buy.

You can feel confident buying a Primera product, too. Over the past ten years we've built more disc publishers than all of our competitors combined. We take pride in providing the best products and the best after-sales support available. Read what others have to say about Primera and our products at www.primera.com/comments.



The Price/Performance Leader

Primera is one of the world's leading manufacturers of specialty printers. With well over a million inkjet, thermal transfer, dye-sublimation and dot-matrix printers built, you can be confident that Primera's printers will deliver years of reliable performance.

**FOR MORE INFO,
VISIT US AT PRIMERA.COM**



Technical Specifications

Disc Capacity:	100 discs
Number of Drives:	BravoPro Xi AutoPrinter: 0 BravoPro Xi Disc Publisher: 1 BravoPro Xi2 Disc Publisher: 2
Disc Recorders:	Latest-generation CD-R/DVD-R recordable drives; optional BD-R drives
Print Method:	Thermal inkjet; powered by Lexmark
Print Resolution:	Up to 4800 dpi
Ink Cartridges:	One CMY (Cyan/Magenta/Yellow) and one K (Black)
Colors:	16.7 million
Color Matching:	Z-Color™ color profile included
Robotics:	High-speed belt drive
Ink Level Warning:	Calculates actual number of prints remaining based upon ink usage of graphics being printed (patent-pending)
Indicator Lights:	External: Power Internal: Blue LED lighting is on during normal operation; pulses during low-supplies condition; blinks during error condition
Operating Systems:	Windows: XP/Vista/7 Mac: OS X v10.5 or higher
Data Interface:	USB 2.0

Recommended PC Minimum System Requirements: Intel Celeron® Processor or higher, 2GB RAM or higher, 10GB or more free hard drive space, available USB 2.0 port or open PCI slot for optional USB 2.0 adapter card (combo cards not recommended), user account with Local Administrator rights

Recommended Mac Minimum System Requirements: 1 GHz PowerPC or Intel processor or higher, capable of running Mac OS X v10.5 or higher, 1GB RAM, one available USB 2.0 port, 10GB or more free hard drive space

Power: Switch-selectable 100-120VAC or 220-240VAC, 50/60 Hz, 1.0A

Certifications: UL, UL-C, CE, FCC Class B, RoHS, WEEE

Weight: 26 lbs. (11.8 kg)

Dimensions: 17.8" W x 11"H x 17.5"D
(452mmW x 279mmH x 445mmD)

Included: PTPublisher Software for PC and Mac
Kiosk Kit for front dispensing of up to 100 discs

Options: Blu-ray Disc Recordable Drives
Business Card Adaptor Kit; supports
» 80mm mini CDs and DVDs
» 59mm x 85mm rectangular business card CDs
» 63mm x 80mm rounded "hockey rink" CDs
PTPublisher NE (Network Edition) Software (available for Windows users only)
Extended Warranty
Hot Swap Program

Use BravoPro Xi-Series Disc Publishers to duplicate training and event videos, product catalogs and manuals, tradeshow handouts, press kits, original music, photos, software releases and much more.





PRIMERA

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