

Canon U.S.A. Receives Recognition in the Higher Education and Financial Services Markets with BLI PaceSetter Award Wins

MELVILLE, N.Y., December 6, 2017 – A credit to its impressive portfolio of hardware and software solutions, as well as technical and professional services, Canon U.S.A., Inc., a leader in digital imaging solutions, recently received two BLI PaceSetter Awards honoring its efforts in the competitive higher education and financial services markets. Keypoint Intelligence – Buyers Lab (BLI) awarded recognition to Canon based on an in-depth demonstration that the Company conducted.

“Paper-intensive processes can provide a myriad of challenges in an office environment, often unnecessarily disrupting workflows,” says Jamie Bsales, director of solutions analysis at Keypoint Intelligence. “We recognize Canon in both the higher education and financial services verticals for the company’s ongoing commitment to providing the business community with products, solutions, and services that promote automation and are able to understand and anticipate the inner workings of future office environments in today’s connected world.”

In the higher education market, BLI cites that Canon stands out for its ability to promote interoperability and support flexible learning spaces through its expansive range of document imaging hardware and software. This includes its latest imageFORMULA scanners, imageCLASS A4 printers and MFPs, imageRUNNER ADVANCE MFPs, imagePROGRAF large format printers for banners and schematics, imagePRESS and varioPRINT production print solutions for large-scale document and book printing-in house, as well as the uniFLOW print and scan management software suite, Nuance eCopy ShareScan that end users can leverage for its document security-centric capture and distribution capabilities, and highly customizable Therefore™ information management, workflow, and business analytics platform.

Beyond document imaging, Canon’s product portfolio includes still and video camera equipment that university sports programs, broadcast, film and photography schools, and media art departments can utilize. Additionally, Canon’s Axis video surveillance cameras can be used for security, remote meetings, and property surveillance.

Process bottlenecks are common in financial institutions, and BLI recognizes Canon solutions for their ability to help boost document security, user experience and office efficiency via user authentication and workflow automation, such as through document tracking and alert notification. Canon’s extensive hardware and software portfolio, coupled with its industry services and well-recognized customer support, can help financial institutions with a wide array of their business needs.

“Interoperability, flexibility, and security are key components within the higher education and financial services markets,” says Toyotsugu Kuwamura, executive vice president and general manager, Business Imaging Solutions Group, Canon U.S.A., Inc. “Manual document processing can lead to bottlenecks that ultimately hinder productivity. Canon solutions boost office efficiency with automated workflows designed to help organizations ultimately conduct better business.”

For more information about Canon U.S.A., visit www.usa.canon.com.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions to the

United States and to Latin America and the Caribbean markets. With approximately \$29 billion in global revenue, its parent company, Canon Inc. (NYSE:CAJ), ranks third overall in U.S. patents granted in 2016.† Canon U.S.A. is committed to the highest level of customer satisfaction and loyalty, providing 100 percent U.S.-based service and support for all of the products it distributes in the United States. Canon U.S.A. is dedicated to its Kyosei philosophy of social and environmental responsibility. In 2014, the Canon Americas Headquarters secured LEED® Gold certification, a recognition for the design, construction, operations and maintenance of high-performance green buildings. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss and follow us on Twitter @CanonUSA. For media inquiries, please contact pr@cusa.canon.com.

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†Based on weekly patent counts issued by United States Patent and Trademark Office.

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